

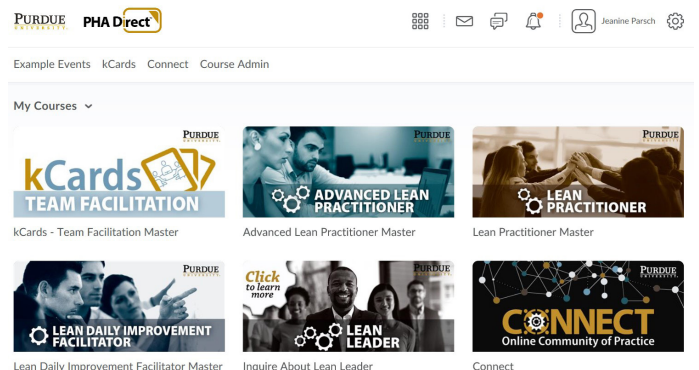
Announcing PHA Direct



Instruction
Coaching
Community

Purdue Healthcare Advisors (PHA) announces the March 2018 launch of **PHA Direct**, our new, online platform for instruction, coaching and community building.

PHA Direct offers the convenience, flexibility and collaboration options of online (versus in-person) training, using the award-winning D2L Brightspace Learning Management System to offer easy-to-use, interactive, and customized learning experiences.



Online Learning. PHA Direct offers eLearning courses with easy access to materials to support training and certification programs from PHA. The initial launch covers our **Lean First** program for those enrolled in Lean Daily Improvement (LDI) Facilitator, Lean Practitioner, and Advanced Lean Practitioner courses. Later this year, we will launch an all new, fully online version of LDI Facilitator.



Heightened Collaboration. PHA Direct offers multi-modal, collaborative tools such as the ability to text, email, leave video/audio comments, post on discussion threads, blog or otherwise interact with colleagues and PHA experts. PHA Direct also features **Connect**, an online repository of success stories from practitioners who have used lean tools for improvement.



Transformative Learning Solution. To facilitate effective, sustainable process improvement, we plan to launch **kCards** in May. This soft-skill approach to behavioral change provides users with small-step, daily exercises to master new skills in the areas of team facilitation, change making, lean leadership, resilience and more.

Questions? For more information about PHA Direct or to inquire about how your organization can engage with PHA, contact Mark Clare, MA, MS, LSC, LSSMBB, Principal Advisor-Strategic Initiatives, at (765) 496-6945 or mclare@purdue.edu.